

Order / Rev: 47097
 Alt Order #: 27770900
 Flight Dates: 04/25/22 - 05/10/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1669

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	MTWTF--					5	\$50.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$50.00		0.00			
N 5	KLKN	04/25/22	05/06/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$200.00	P-04	0.00	NM	10	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	MTWTF--					5	\$200.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$200.00		0.00			
N 6	KLKN	04/25/22	05/06/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	10	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	MTWTF--					5	\$75.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$75.00		0.00			
N 7	KLKN	04/25/22	05/06/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	10	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	MTWTF--					5	\$250.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$250.00		0.00			
N 8	KLKN	04/25/22	05/06/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	10	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	MTWTF--					5	\$250.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--					5	\$250.00		0.00			
N 9	KLKN	04/30/22	05/07/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	3	\$600.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$200.00		0.00			
		Week: 05/02/22	05/08/22	-----S-					2	\$200.00		0.00			
N 10	KLKN	05/01/22	05/08/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	3	\$750.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$250.00		0.00			
		Week: 05/02/22	05/08/22	-----S					2	\$250.00		0.00			
N 11	KLKN	04/30/22	05/07/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-04	0.00	NM	2	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					1	\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KLKN	04/25/22-05/01/22	Ch 8 News Sat at 6p		6p-630p	-----Sa--	:30		\$125.00		0.00	NM		
		Week: 05/02/22	05/08/22	-----S-					1	\$125.00		0.00			
N 12	KLKN	05/01/22	05/08/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	2	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S					1	\$200.00		0.00			
		Week: 05/02/22	05/08/22	-----S					1	\$200.00		0.00			

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Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1669
KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KLKN	05/01/22	05/08/22	This Week This Week COMMENTS APPLY TO SUB LINES A THRU A This Week	CM	8a-9a	-----S	:30	1	\$300.00	P-02	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$300.00		0.00			
		Week: 05/02/22	05/08/22	-----S		1				\$300.00		0.00			
N 14	KLKN	04/30/22	05/07/22	Good Morning America Sat Good Morning America Sat COMMENTS APPLY TO SUB LINES A THRU A Weekend Good Morning America	CM	7a-9a	-----S-	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-		1				\$75.00		0.00			
		Week: 05/02/22	05/08/22	-----S-		1				\$75.00		0.00			
N 15	KLKN	04/30/22	05/07/22	ABC World News Sat ABC World News Sat COMMENTS APPLY TO SUB LINES A THRU A ABC News-Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-		1				\$250.00		0.00			
		Week: 05/02/22	05/08/22	-----S-		1				\$250.00		0.00			
N 16	KLKN	05/01/22	05/08/22	Good Morning America Su Good Morning America Su COMMENTS APPLY TO SUB LINES A THRU A Weekend Good Morning America	CM	7a-8a	-----S	:30	1	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S		1				\$75.00		0.00			
		Week: 05/02/22	05/08/22	-----S		1				\$75.00		0.00			
N 17	KLKN	05/09/22	05/10/22	Ch 8 News Midday M-F Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday	CM	11a-12p	MT-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MT-----		2				\$75.00		0.00			
N 18	KLKN	05/09/22	05/10/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM	CM	6a-7a	MT-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MT-----		2				\$105.00		0.00			
N 19	KLKN	05/09/22	05/10/22	Good Morning America Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America	CM	7a-9a	MT-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MT-----		2				\$140.00		0.00			
N 20	KLKN	05/09/22	05/10/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM	CM	5a-6a	MT-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MT-----		2				\$50.00		0.00			
N 21	KLKN	05/09/22	05/10/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five	CM	5p-530p	MT-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	MT-----		2				\$200.00		0.00			
N 22	KLKN	05/09/22	05/10/22	M-F 4p-5p M-F 4p-5p COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	CM	4p-5p	MT-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: 1669

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 05/09/22		05/09/22	05/15/22	MT-----			2		\$75.00	0.00					
N 23	KLKN	05/09/22	05/10/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MT-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 05/09/22		05/09/22	05/15/22	MT-----			2		\$250.00	0.00					
N 24	KLKN	05/09/22	05/10/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MT-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 05/09/22		05/09/22	05/15/22	MT-----			2		\$250.00	0.00					
													Totals	114	\$17,140.00



125 West 55th St
New York, NY 10019

Contract # 27770900	Changes as of: 4/22/2022 at 11:06 AM	Version: Current State Version 1
CPE: 321/373/1669	Flight: 4/25/22 - 5/10/22	Station: KLKN
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hstng-Krny-Pls DMA
815 Grandview Ave	Product: TV	Office: WASHINGTON
Suite 600	Agency Order #: 11596440	Service: Nielsen
COLUMBUS, OH	Buyer: Lloyd, Dillon	Primary Demo:
43215	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
	Separation:	Traffic #: 47097
Comments: Separation: 30;PopulationBuyType: CPP		

Con Type: POLITICAL/VOTE
Total \$: \$17,140.00
Total Spots: 114
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	4/25 - 5/9			Total Spots	Total \$	CPP*	GRP*
						4/25	5/2	5/9				
1	M-F 11a-12n		Channel 8 Eyewitness News-Midday	\$75.00	30	5	5	0	10	\$750.00	\$0.00	0.0
2	M-F 6a-7a		KILKN News 8 This AM	\$105.00	30	5	5	0	10	\$1,050.00	\$0.00	0.0
3	M-F 7a-9a		Good Morning America	\$140.00	30	5	5	0	10	\$1,400.00	\$0.00	0.0
4	M-F 5a-6a		KILKN News 8 This AM	\$50.00	30	5	5	0	10	\$500.00	\$0.00	0.0
5	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	5	5	0	10	\$2,000.00	\$0.00	0.0
6	M-F 4p-5p		Dr. Phil	\$75.00	30	5	5	0	10	\$750.00	\$0.00	0.0
7	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	5	5	0	10	\$2,500.00	\$0.00	0.0
8	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	30	5	5	0	10	\$2,500.00	\$0.00	0.0
9	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	30	1	2	0	3	\$600.00	\$0.00	0.0
10	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	1	2	0	3	\$750.00	\$0.00	0.0
11	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	30	1	1	0	2	\$250.00	\$0.00	0.0
12	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	30	1	1	0	2	\$400.00	\$0.00	0.0
13	Su 8a-9a		This Week	\$300.00	30	1	1	0	2	\$600.00	\$0.00	0.0
14	Sa 7a-9a		Weekend Good Morning America	\$75.00	30	1	1	0	2	\$150.00	\$0.00	0.0
15	Sa 5:30p-6p		ABC News-Sat	\$250.00	30	1	1	0	2	\$500.00	\$0.00	0.0
16	Su 7a-8a		Weekend Good Morning America	\$75.00	30	1	1	0	2	\$150.00	\$0.00	0.0
17	M-Tu 11a-12n		Channel 8 Eyewitness News-Midday	\$75.00	30	0	0	2	2	\$150.00	\$0.00	0.0
18	M-Tu 6a-7a		KILKN News 8 This AM	\$105.00	30	0	0	2	2	\$210.00	\$0.00	0.0
19	M-Tu 7a-9a		Good Morning America	\$140.00	30	0	0	2	2	\$280.00	\$0.00	0.0
20	M-Tu 5a-6a		KILKN News 8 This AM	\$50.00	30	0	0	2	2	\$100.00	\$0.00	0.0



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CPE: 321/373/1669	Flight: 4/25/22 - 5/10/22	Station: KLKN	Con Type: POLITICAL/VOTE
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hstng-Krny-Pls DMA	Total \$: \$17,140.00
815 Grandview Ave	Product: TV	Office: WASHINGTON	Total Spots: 114
Suite 600	Agency Order #: 11596440	Service: Nielsen	Total CPP: \$0.00
COLUMBUS, OH 43215	Buyer: Lloyd, Dillon	Primary Demo:	Total GRP:
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 47097
Separation:			

#	Day/Time	DP	Program	Rate	Len	4/25 - 5/9				Total Spots	Total \$	CPP*	GRP*
						4/25	5/2	5/9					
21	M-Tu 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	30	0	0	2		2	\$400.00	\$0.00	0.0
22	M-Tu 4p-5p		Dr. Phil	\$75.00	30	0	0	2		2	\$150.00	\$0.00	0.0
23	M-Tu 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	0	0	2		2	\$500.00	\$0.00	0.0
24	M-Tu 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	30	0	0	2		2	\$500.00	\$0.00	0.0
TOTALS:						48	50	16		114	\$17,140.00	\$0.00	0.0